

Anthony douglass

Personal Details

Anthony Douglass
Wicklow / Dublin
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Work Experience

Folk Wunderman Thompson

UX Designer 2019 - Present

- Sole UX Designer responsible for all digital and UX jobs within the agency, working within a fast paced environment, having to multitask and handle multiple projects and clients simultaneously.
 - Solving UX and design problems across a wide range of projects for clients such as mobile apps, websites, email marketing campaigns, digital display campaigns, video storyboarding and more.
 - Establishing myself as the go to person for all things UX & digital for new and potential projects including creating designs for proposals, undertaking heuristic evaluations as well as UX/Design audits.
 - Experience with A/B testing, wireframes, storyboarding, user flows.
 - Working closely with developers for the implementation of projects, establishing a good understanding of technical requirements and limitations.
 - Experience presenting to clients and managing feedback from various stakeholders in the process such as clients, partners, 3rd party developers and media agencies.
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Gigable

Freelance UX Designer 2019 - 2020

Working with a tech start-up to help develop their online gig posting and scheduling across their platform to make the experience easier for both their business clients as well as their gig freelancers.

Marketing Network

Graphic Designer 2016 - 2019

- Press advertising,
- Branding & corporate identity
- Digital advertising including social media

TV3 Television Ireland

Graphic Designer Apr 2015 - Dec 2015

Interning under the head of creative on various digital and print projects including event materials and photoshoots.



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Education

Level 8 Certificate in User Experience

September 2020 - June 2021

Dublin City University

This course looked at every stage of the user design process, by giving students a case study to use throughout research, establishing requirements, wireframing and prototyping as well as evaluation of usability and user experience. From conducting user interviews, usability tests, heuristic evaluations, creating surveys, personas, journey maps and more.

I received a Distinction grade for this course.

Professional Diploma in Digital Marketing

February 2018 - September 2018

Digital Marketing Institute

Covering elements like the principals of digital marketing, developing objectives, digital research, cultural research and ways of connecting with the customer.

BA(Hons) in Visual Communications

May 2010 - May 2014

Institute of Technology, Carlow

- Graphic & web design
 - Marketing & marketing management
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Skills



Portfolio available at www.anthonydouglass.com

References available upon request.

